

GNLP Regulation 18 Consultation Response March 2018

Land off Green Lane West, Rackheath GNLP0478



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1. Executive Summary

This large site on land off Green Lane West Rackheath is being promoted as a strategic housing site to deliver circa. 300 dwellings. The site has been previously promoted through the emerging Greater Norwich Local Plan and assigned the reference GNLP0478. The promoted scheme is designed enable the delivery of the new Rackheath Country Park containing some 32ha of green infrastructure to meet existing public open space deficiencies in this part of the Norwich Policy Area.

The site is located within the Growth Triangle part of the Norwich Policy Area that is a focus for major housing growth within the emerging Greater Norwich Local Plan period. This part of the Norwich Policy Area is particularly sensitive due to the proximity of the river Yare and The Broads. Specific parts of The Broads within this part of the Norwich Policy Area are designated Site of Special Scientific Interest, Special Protection Area, Environmentally Sensitive Area, National Nature Reserve and Ramsar. The area identified for the new Rackheath Country Park is large enough for recreation and leisure purposes to be a realistic alternative to visiting The Broads.

As such the mixed-use scheme proposed is highly sustainable as it will deliver net environmental gains for nature and improve public health and community wellbeing within Rackheath.

Lanpro

2. Site Introduction and Description

The site promoted through this representation has already been submitted into the previous callfor-sites process and has been assigned the reference GNLP0478. The site is some 39.5 ha in area and is located west of Green Lane West and bisected by the Northern Distributor Road (NNDR). A Location Plan showing the location of the site is contained within Appendix B of this document.

The land is controlled by Glavenhill and is immediately available/deliverable to meet planned housing targets and to address existing acknowledged shortfalls in accessible public open space within this part of the Norwich Policy Area.

This site is being promoted for circa. 300 new dwellings, including affordable housing, and a large area of permanent green infrastructure in the form of the new Rackheath Country Park. This 32ha area of strategic green infrastructure can be delivered early in the Local Plan period to offset growth impacts from on-going major housing developments at Rackheath, Beeston, Sprowston and Catton on the Broads National Park.

It is envisaged that some 7.5 ha of land closest to Green Lane West and Wroxham Road north of the Norwich Northern Distributor Road (NNDR) will be developed for housing, employment and community facilities. The new Rackheath Country Park will be laid-out across 32ha of land either side of the NNDR and may include sufficient space to also accommodate a new stadium for Wroxham FC. This new park will be equipped for a high standard of recreation of leisure and will have vehicular access and car parking directly off the new roundabout with Wroxham Road. The quantum of housing and green infrastructure proposed in this instance is appropriate to the size of the settlement of Rackheath.

The scheme has been designed to meet existing acknowledged green infrastructure shortfalls in Broadland District and the Norwich Policy Area and will deliver a major public benefit to existing residents within Rackheath. The village is identified in the approved Joint Core Strategy as a Service Village. As such is an appropriate location for the level of housing growth and green infrastructure proposed.

Although the Country Park would constitute an abnormal cost in scheme delivery terms, the full cost of laying-out the space, construction of the access road and car parking area, and supplying and maintaining the play equipment proposed has been factored into the business plan.

The scheme has been devised having regard to planning guidance contained in the National Planning Policy Framework (NPPF). This development will provide social gain through increased recreation and sporting opportunities which leads to community development and social inclusion; economic gains through making the settlement of Rackheath more attractive to housing and new business; and will net environmental gains for nature. In addition, the scheme promoted will improve residents' quality of life.

The NPPG is very clear that green infrastructure is vitally important to the delivery of high quality sustainable development. In this instance the green infrastructure is well planned and will improve public health and community wellbeing within Rackheath. In addition, the proposals will deliver wider environmental improvements; new opportunities for recreation and exercise to

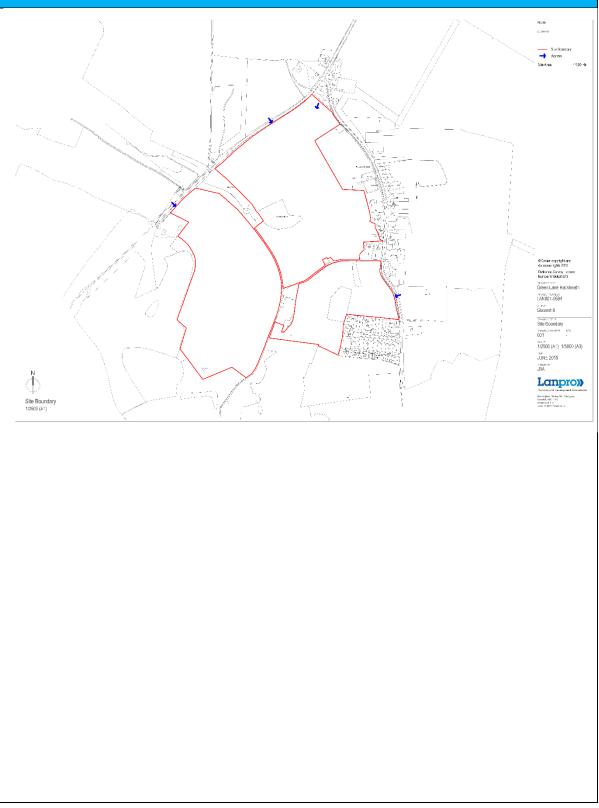


delivering mental and physical health benefits; and reduce air pollution and noise from the new Norwich Northern Relief Road.

An indicative layout plan showing how the housing and green spaces areas could be laid-out and accommodated with the site is contained in Appendix C of this document. The access designs for the site showing the relevant geometry are also contained within Appendix D of this document.



3. Site Location





4. Site Opportunities

An opportunity exists to meet housing needs within the Growth Triangle that is the focus for sustainable development within the Broadland District part of the Norwich Policy Area.

The site is well related to the City of Norwich, particularly Broadland Business Park and Norwich Airport Industrial Estate, and local employment at Rackheath and Salhouse Road. Public transport access to the site is being improved and the site is well related to existing services and facilities in the Norwich fringe.

The opportunity exists to immediately deliver a large amount of housing to meet unmet housing and the new 32ha Rackheath County Park. This is a significant amount of immediately deliverable green infrastructure (approximately 75% of the size of Whitlingham Great Broad) that will go a long way to meeting existing shortfalls in an accessible location within the Norwich Policy Area.

The mixed-use scheme proposed will also go a long way to reducing visitor pressures and harm to The Broads.





5. Consultation Questions

**answer/delete when appropriate

Section 3 – The Vision and Objectives for Greater Norwich

1. Do you agree with the draft version and objectives for the plan below?

Yes, we broadly agree with the vision and objectives for Greater Norwich to 2036 as set out at Figure 1, subject to our more detailed representations on specific issues below.

Section 4 – The Strategy

Delivering jobs, homes and infrastructure

2. Do you support the broad strategic approach to delivering jobs, homes and infrastructure set out in paragraphs 4.1-4.7?

The Greater Norwich Local Plan is an opportunity to make the wider Norwich area a hub for investment, commercial activity and high-quality place making, which will be of benefit to all who live and work there, building on the significant existing attributes.

We welcome the joint working of the different authorities, who will lead the planning process for this Plan, in our view to take the required strategic view essential to the future prosperity of the Greater Norwich area.

There is a recognition in the Regulation 18 consultation of the positive attributes of the Greater Norwich area, which are supported. However, to ensure a bright and prosperous future an ambitious strategy is essential, which also respects existing key characteristics.

We have serious concerns regarding the calculation of the overall housing requirement for the plan period as set out in our answer to question 4 below. The favoured option must be to deliver forecast jobs growth plus additional growth. We are of the view that a realistic assessment of the requirement would lead to a figure of between 11,000-14,000 homes in order to deliver City Deal jobs growth aspirations.

It is our submission that a new settlement in the Cambridge-Norwich Tech Corridor is the best way to help bring forward the objectives contained within the GNLP. We believe that the topic paper and the text at 4.58 to 4.63 has failed to understand the benefits of such an approach. The barriers identified in this text, such as infrastructure delivery, should not be seen as prohibitive, as planned new settlements can create certainty for income streams and patient investment, to secure the required infrastructure and wider improvements.

A new settlement needs to sit alongside a range of smaller sites to be apportioned and located as set out in our response to question 9 to ensure a choice of sustainable sites and to facilitate delivery of required housing numbers within the plan period.

Job Targets

3. Which option do you support for jobs growth? (refers to options on pg.28)



There is a recognition in the Regulation 18 consultation of the positive attributes of the Greater Norwich area, which are supported, however to ensure a bright and prosperous future an ambitious strategy is essential, which also respects existing key characteristics.

The Greater Norwich Local Plan is an opportunity to make the wider Norwich area a hub for investment, commercial activity and high-quality place making, which will be of benefit to all who live and work there, building on the significant existing attributes.

The favoured option must, therefore, be to deliver forecast jobs growth plus additional growth (Option JT1).

Calculating the Housing Numbers for the Plan

4. Do you agree that the OAN for 2017-2036 is around 39,000 homes?

The GNDP's 2016 call for sites consultation considered that sites for around 12,000 new homes were needed. It is surprising that this has reduced so significantly to 7200 for this round of consultation. We are very doubtful that this figure is sufficient to meet the housing requirement for Greater Norwich for the period to 2036.

At this point in time we do not support the use of the Government's proposed methodology for the calculation of OAN as set out in the consultation paper 'Planning for the Right Homes in the Right Places'. This is still at the consultation stage and has been subject to a significant number of representations objecting to various aspects of the proposed calculation e.g. from the Planning Officers Society, Homebuilders Federation and the RTPI. One of the many failings of the proposed methodology is the absence of consideration of economic objectives. There is no certainty that this methodology will come into effect, either in its current form, or at all and we cannot, therefore, understand why it is being used at this point in time.

We do not support the figure of 7200 homes arising from the use of the draft Government methodology for the calculation of housing numbers. Para 4.17 of the Growth Options Document states that the OAN figure for Greater Norwich is 38,988 dwellings for 2017 - 2036 based upon this methodology. This figure should be used with caution because it uses figures taken from the 'Application of proposed formula for assessing housing need, with contextual data' table that accompanies the Government Consultation document. This is an indicative assessment of dwellings per annum need based upon a draft formula for the period 2016-2026, rather than for the period 2017 -2036. Furthermore, it does not consider economic objectives for the area.

Government draft OAN figure 2017-2036:	38,988
Minus commitments of:	35,665
Sub Total:	3,323



Plus 10% buffer on 38,988	3899
TOTAL HOUSING REQUIREMENT (2017-2036 as	7222
contained within Growth Options Document)	

The calculation of the OAN should in any event be only a starting point for calculating housing numbers for the plan. The Government OAN figure does not include the housing necessary to deliver economic objectives via the City Deal which has been agreed with Central Government in order to help turn knowledge into growth and 13,000 additional jobs'. Delivery of these objectives is necessary to ensure that the area is eligible to receive the related Government funding for infrastructure and business support, enterprise and innovation that is due from this. We consider that it is important that the City Deal requirements are included as they have already been committed to and will contribute to the Greater Norwich and wider economy.

Plan makers are entitled to utilise different methods of assessing need to the Government's draft methodology and if these produce figures that are higher, the Government proposes that Inspectors should consider such approaches sound unless there are compelling reasons to indicate otherwise. Therefore, where it is sensible to propose higher figures based on employment growth or higher affordable housing needs there is scope to do this and the "significant contribution" that Government sees the City Deal making "to the recovery and future growth of the UK economy" (source: Greater Norwich City Deal) is valid justification for this.

Furthermore, paragraph 158 of the NPPF requires that Local Plans ensure that strategies for housing and employment set out in their plans are integrated and take full account of relevant market and economic signals. Not to include the City Deal requirements would be a failure to meet this requirement.

Government draft OAN figure 2017-2036:	38,988
Minus commitments of:	35,665
Sub Total:	3,323
Plus, City Deal Housing Requirement from 2017 SHMA (SHMA fig:101)	8,361

If the City Deal housing requirements are added to the Government OAN figures the housing requirement for the period 2017-2036 should be as follows:



Subtotal:	11,684	
Plus 20% buffer on sub-total (see qu. 6 reasoning below):	2337	
TOTAL HOUSING REQUIREMENT (2017-2036):	14,021	

We consider that the up to date Strategic Housing Market Assessment June 2017 figures for the calculation of the housing requirement should be used until the Government's methodology is formally put into practice. The SHMA sets out a Policy -on full objectively assessed need for housing for the period 2015-36 for the Greater Norwich Area of 44,714 **including** the City Deal housing requirement (Figure 96: Central Norfolk Strategic Housing Market Assessment 2017). This would indicate a residual requirement of 10,859 homes 2015-2036 taking into account a 20% buffer:

Policy-on SHMA OAN figure including City Deal:	44,714
Minus commitments of:	35,665
Subtotal:	9,049
Plus 20% buffer on sub-total (see qu. 6 reasoning):	1810
TOTAL HOUSING REQUIREMENT (2015-2036):	10,859

Paragraph 5.7 of the SHMA states:

"We would note that in the Central Norfolk SHMA 2015, the potential impact of the City Deal was considered part of the OAN, but greater clarity now indicates that it is an aspirational jobs target which **should be treated as part of the housing requirement** (our emphasis), not the OAN."

It is important that the City Deal requirements are not ignored and are included in the final housing requirement figure as they have already been committed to and will contribute to the



Greater Norwich and wider economy. This should be the case whether the Government or SHMA OAN methodology is used.

Both scenarios suggest that the housing requirement to 2036 should be significantly **higher** than the 7200 homes specified in the Growth Options Document and a figure in the range of 11,000 to 14,000 would be more appropriate.

We note that the Growth Options Document is unclear about the proposed base date of the plan and we consider that clarity on this is required once the OAN methodology is confirmed. Rebasing the start date of the Local Plan to 2017, should not be used as an excuse to reduce previous backlog. Both above methodologies are set to different plan start dates, but both are intended to take into account previous backlog in assessing the housing requirement going forward.

We also consider that the deliverability of some of the existing 35,665 commitments may be questionable and further consideration should be given to this to ensure that it is a robust figure to use in the calculation of the housing requirement.

5. Do you agree that the plan should provide for a 10% delivery buffer and allocate additional sites for around 7,200 homes?

The figure of 7200 homes is considered to be too low for the reasons set out above and also because a 10% delivery buffer is too low. This is particularly the case bearing in mind the track record of persistent under delivery of housing within the Norwich Policy Area since the adoption of the current Joint Core Strategy. This has necessitated the addition of a 20% buffer to the calculation of five-year supply of housing land in the Norwich Policy Area. Whichever of the 6 growth options, or variations on them is finally chosen, it is likely that the vast majority of housing will be allocated in locations in and around Norwich because this is a sustainable model for future growth. All of the growth options show over 70% of housing to be located within the Norwich Policy Area. We consider that in order to ensure competition and choice in the availability of housing land and reduce the future likelihood of lack of 5-year supply, a 20% buffer should be added to the OAN figures for the purposes of calculating the housing requirement. Windfalls should not be relied upon to make up any shortfalls. (see question 6 for more information).

6. Do you agree that windfall development should be in addition to the 7,200 homes?

Paragraph 4.24 of the plan states that "based upon current trends and projected future delivery, it is estimated that an additional supply of up to 5,600 dwellings could be provided during the plan period on "**windfall**" sites. This is likely to be an over estimate. Recent trends have been very much influenced by the lack of 5-year housing land supply within the Norwich Policy Area. If during the new plan period there is no longer a shortage of 5-year land supply, then the amount of delivery on windfall sites will be significantly reduced. Windfall development in recent years has also been dependent upon the availability of unallocated brownfield sites within the city and other towns becoming available. Due to the emphasis on brownfield development in recent years it is considered that the availability of this source of windfall is also likely to be reduced during the



future plan period. There should not be any reliance placed upon significant amounts of windfall coming forward within the plan period to deliver the required housing numbers. Windfall should be in addition to the final housing requirement number chosen.

Delivering Infrastructure

7. Are there any infrastructure requirements needed to support the overall scale of growth?

Inevitably with any significant housing and employment growth there will be supporting infrastructure requirements. It is essential that these are properly planned for at the outset. We consider that further strategic green infrastructure is required in accessible location to meet existing deficiencies and to reduce the impact of planned new development on The Broads. In order for this new green infrastructure to be attractive and a genuine alternative to visiting The Broads we consider that these new green spaces need to be delivered as large new Country Parks. Given the need to accommodate this new network of parks in locations that are both sustainable, along public transport routes and/or directly accessible to urban populations i.e. on land with obvious development hope value the only real alternative is to deliver the new Country Parks as mixed-use schemes enabled by housing delivery. It is our view that simply winding-up the open space requirement on smaller housing sites will not create spaces that are sufficiently attractive for recreation and leisure to reduce the pressure on The Broads.

How should Greater Norwich grow? Existing Housing Commitment

8. Is there any evidence that the existing housing commitment will not be delivered by 2036?

The existing housing commitment, which comprises allocations in the Joint Core Strategy (JCS) and sites with planning permission, is substantial at 35,665 homes. There has been a track record of persistent under delivery of housing within the Norwich Policy Area since the adoption of the current JCS. This has necessitated the addition of a 20% buffer to the calculation of five-year supply of housing land in the Norwich Policy Area. Although at this stage we are not putting forward evidence that the commitment will not be delivered by 2036, we do believe that it should be treated with caution and it is therefore essential that an adequate buffer is added to the housing requirement figure in order to mitigate both under delivery of the commitment and of new allocations.

The Growth Options (options on pg.39-40)

9. Which alternative or alternatives do you favour?

We broadly support Option 3 'Supporting the Cambridge to Norwich Hi-Tech Corridor' with some variations. These variations relate to the overall level of housing proposed, which we consider should be within the region of 11,000 - 14,000 new homes rather than the 7200 set out within the Growth Options Document. The reasons for the additional requirement are set out in our answers to questions 4-6 above.



In order to accommodate the additional numbers, Growth Option 3 should be amended as follows:

- Provision of circa 2000 units to a new settlement within the plan period (more to follow post 2036)
- Allocation of additional brownfield sites within Norwich City if available options can be identified.
- Allocation of additional no's (circa 1000 units) to the north-east on smaller sites to provide short term delivery in this area to supplement larger growth triangle sites where delivery rates have been slow to date and to help provide City Deal housing requirement in association with employment growth around the airport.
- Any remaining requirement to be split proportionally between other locations identified under option 3.

The reasons why we consider Option 3 'Supporting the Cambridge to Norwich Hi-Tech Corridor' (as amended) to be the best option for future growth to 2036 are as follows:

1. This option would ensure that the proposed housing growth is closely aligned with the ambitions of the New Anglia LEP Strategic Economic Plan which aims to deliver economic growth in identified Growth locations including Greater Norwich to build on the City Deal and within the A11 corridor. These locations are identified in the Strategic Economic Plan because they host high impact sector activity and are expected to grow over the plan period. There is a recognition within the plan that *"the northern part of the corridor has strong potential to develop its advanced manufacturing sector with a focus on Hethel Science and Technology Park and Snetterton."*

The Growth Options document recognises that *"The A11 corridor is a major focus of growth, with the route providing key strategic access to London, Cambridge and much of the rest of the UK. The Cambridge-Norwich Tech corridor initiative aims to boost economic development"*. The document sets an indicative target to provide around 45,000 jobs 2015 -2036 (para 4.12 of Growth Options Document) and proposes that the Greater Norwich Local Plan should aim to deliver forecast jobs growth plus additional growth which is consistent with evidence and the City Deal agreement with Government. Option 3 will provide the best support to enable the jobs potential of the Hi-Tech corridor to be realised in addition to jobs growth associated with the city centre, NRP and airport.

- 2. Option 3 provides the opportunity to focus significant growth in an area which could effectively create an extension of the Cambridge, Milton Keynes, Oxford corridor, which will be the subject of significant investment. In order to compete effectively with and benefit from the Cambridge regional growth, this option is essential.
- 3. Growth Options 1-3 have been scored the same within the Interim Sustainability Appraisal and perform significantly better in sustainability terms than options 4 -6. Options 4-6 should be discounted as least sustainable. The provision of adequate infrastructure and



services to support new housing is extremely difficult under dispersal options and the increased level of public opposition to numerous dispersed sites that may not be properly served by infrastructure and services should not be under-estimated. This is not to say that there should be no dispersal, however. Where smaller sites in towns and villages can bring community benefit or help the viability of existing services and facilities, this should be supported. We consider that option 3 provides the right level of dispersal without making this the focus of the growth strategy.

There are some similarities between option 2 (Transport corridors) and Option 3 4. (supporting the Cambridge to Norwich Hi-Tech corridor) as both are focused upon Transport routes. There are, however, significant advantages in choosing option 3 over option 2 as it would enable housing development and investment to be focussed in a core area that has the potential to generate significant employment in line with the Strategic Economic Plan objectives. This is a sustainable approach because it provides homes close to where the jobs will be created. This area also has the potential to benefit from funding sources through the LEP and Central Government to help deliver the Strategic Economic Plan objectives for the High-Tech corridor. Putting more development in other transport corridors as proposed under option 2 would disperse development further, would be unlikely to benefit from the same funding streams and has less potential for job creation and contribution to the local economy. There is also a danger that locating housing on key transport corridors will only add to existing commuting into Norwich, where the majority of employment opportunities are located. A new settlement within the Hi-Tech corridor under option 3 can provide new homes close to new jobs and enable a planned approach towards infrastructure provision linking into various funding streams.

Option 1, (concentration close to Norwich) obviously scores well in sustainability terms but is very much a repeat of the existing Joint Core Strategy. There have been significant issues with delivery of the JCS numbers, particularly in certain areas and a repeat of this is not a desirable outcome. To accommodate the majority of the required housing numbers within an option 1 scenario would require significant additional pressure being placed upon Norwich Policy Area towns and villages, and the urban fringe, that are already experiencing high levels of growth under the JCS. As our evidence suggests that in the region of 11,000-14,000 new homes are required rather than the 7200 specified in the Growth Options Document, there is a need to find sites for significantly more homes than currently presented under this option. Although there may be scope to find some more suitable brownfield sites within Norwich, it is not considered that there is sufficient capacity under this option to accommodate all of the growth requirement without having an adverse impact upon the character of fringe settlements, as well as increased pressure on infrastructure and services.

The additional benefit of Option 3 is that as well as directing significant growth to a corridor that can bring valuable benefits in terms of Hi -Tech job creation, the development of a new settlement based upon garden village principles will have less



impact upon existing towns and villages than too many bolt on urban extensions that do not always provide the required level of infrastructure and facilities.

- 5. We consider that the 11,000-14000 homes required would be best accommodated by growth Option 3 that provides for a new settlement in the right location to help deliver on economic growth objectives as well as providing a sustainable level of additional growth to Norwich, its fringe settlements and other main towns and villages.
- 6. We understand that there may be some nervousness regarding the ability to realise the delivery of a new settlement to garden village principles under this Growth Option bearing in mind that this would be a new approach in this area. However, we believe an ambitious strategy is necessary to ensure a prosperous future for the area, which also respects the key characteristics of Greater Norwich. Promotion of a new settlement offers a high level of local authority engagement in the development process to ensure that there is the correct framework in place for long term investment for required infrastructure and to ensure that the completed development is vested with the local community and there is sufficient long-term income flow to ensure long-term stewardship. There is considerable support for new settlements at a national Government level and we believe that this is a deliverable model.
- 7. Our site-specific representation in support of a new settlement based upon Garden Village principles at Hethel in the Cambridge to Norwich Hi-Tech corridor provides additional evidence which supports Option 3 as the most appropriate Growth Option and should be read in conjunction with the answer to this question.

10. Do you know of any infrastructure constraints associated with any of the growth options?

As set out in our answer to Question 7 inevitably with any significant housing and employment growth there will be supporting infrastructure requirements. It is essential that these are properly planned for at the outset.

When reviewing the 6 growth options, the delivery of infrastructure by dispersal options becomes difficult. We believe that dispersal Options 4,5 and 6 provide significantly more constraints than Options 1-3. This is discussed in our background papers.

We consider that Option 3 which includes a new settlement in the Hi-Tech corridor provides infrastructure opportunities. By planning at scale, there is an opportunity to not only provide high quality housing, long term stewardship and land value capture, but also to understand the needs of the wider local area, which through a Development Corporation or local development agreement, can mean that the local authority is at the heart of the development process, providing leadership, but also reassurance around delivery. New settlements can ensure a range of local facilities and infrastructure, for example, this could lead to the provision of new and improved school provision, including a new High School which could serve the new settlement



and Wymondham, and also grasp the opportunity for Further Education, potentially linked to the Hethel Technology Park.

Planning at scale by way of new settlements enables long term funding streams to provide infrastructure needed for the occupants and the wider area. This can be linked with existing employment centres.

Dispersal options and even urban growth can link into existing infrastructure, however as set out in our background paper, small development schemes can only provide new facilities and infrastructure through the pooling of contributions, arising from the development of the most expensive real estate. This means that there is often not the scheme viability to make significant contributions and pooling contributions can often be insufficient. They therefore, frequently have limited impact at the local level.

As such, other than meeting specific local needs, dispersal should only be supported for a proportion of the growth, but not the main strategic focus. New settlement planning, can ensure that there is a planned approach for infrastructure, linking into various funding streams and greater control over housing trajectories.

11. Are there any other strategic growth options that should be considered?

We support Growth Option 3 with amendments for the reasons set out in our response to Question 9 above. We do not consider that it is necessary to consider any other strategic options.

12. Do you support the long-term development of a new settlement or settlements?

It is Lanpro's submission that a programme of new settlements in conjunction with key settlement expansion is the best way to help bring forward the objectives contained within the GNLP. We believe that the text at 4.58 to 4.63 of the Growth Options document and the accompanying New Settlements Topic Paper, which is limited in scope, have failed to understand the benefits of such an approach. The barriers identified in this text, such as infrastructure delivery, should not be seen as prohibitive, as planned new settlements can create certainty for income streams and patient investment, to secure the required infrastructure and wider improvements. Therefore, in support of our submission, we provide our own background topic paper reflecting on expansion of existing and new settlements.

We have the strong view that new settlements should be at the heart of the strategic growth plan for the Greater Norwich area, linked to the Cambridge Norwich Tech Corridor and the wider Oxford Milton Keynes Cambridge corridor. Our background paper sets out the benefits of new settlement planning, which has also been set out in our previous responses.

There is a fantastic opportunity for the delivery of great new places in the most sustainable manner, by a careful site selection process that looks at available land that is deliverable, with



willing landowners and linked to existing employment areas, transport infrastructure in locations that minimise harm. Hethel offers just such a location; the site is under the ownership of one landowner, is physically linked to the existing hi-tech employment area at Hethel and provides easy links to the A11, Wymondham rail station and existing services in Wymondham to support the new village in its early stages of development.

A series of new settlements has been part of the approach taken to secure the long-term growth of Cambridge, which has seen this becoming a major national commercial hub and we believe that this will provide certainty to local authorities and developers. Furthermore, by supporting a new settlement at Hethel, it will protect existing towns from sprawling growth, which can be harmful to their character and context.

New settlements can be part of a long-term plan where trajectories can be agreed and local authorities play a crucial role in ensuring that the development proceeds in line with a series of core values and principles, linked to good governance, long term stewardship and infrastructure funding.

Overall, we believe that this is the only approach to secure the certainty, level of investment and infrastructure needed to achieve the aims and aspirations of the Plan and which has the capacity to accommodate the housing requirement of 11,000 – 14000 (see our response to Qu. 4) in a sustainable manner.

Green Belt

13. Do you support the establishment of a Green Belt? If you do, what are the relevant "exceptional circumstances", which areas should be included, and which areas should be identified for growth up to and beyond 2036?

We do not support the establishment of a Green Belt. This would only serve to push the required housing numbers further into the countryside in order to achieve a protected area around Norwich. This would be unsustainable because it would increase the length and number of journeys into the city and would be likely to have a greater environmental impact on countryside locations.

Norwich City Centre

Defining the City Centre Area

14. Should the area defined as the city centre be extended?

Strategic City Centre Policy

15. Do you support the approach to strategic planning for the city centre in 4.80 above?

City Centre Offices



16. What should the plan do to reduce office losses and promote new office development in the city centre?

Retailing

17. What should the plan do to promote retailing in the city centre?

Leisure and Late Night Activity Zone

18. Should the focus for late night activities remain at Riverside, Prince of Wales Road, and Tombland, or should a more flexible approach be taken?

City Centre Housing

19. What should the plan do to promote housing development in the city centre?

Cultural, Visitor and Education Facilities

20. How can the plan best support cultural, visitor and educational uses in the city centre?

Remainder of the Norwich Urban Area and the Fringe Parishes

21. Do you support Option UA1 for the remainder of the urban area and the fringe parishes?

Main Towns

22. Do you know of any specific issues and supporting evidence that will influence further growth in the Main Towns?

Settlement Hierarchy

23. Do you agree with the approach to the top three tiers of the hierarchy?

Yes, this is supported.

24. Do you favour option SH1, and are the villages shown in appendix 3 correctly placed?

25. Do you favour the Village Cluster approach in option SH2?

25a. What criteria should be used to define clusters?

25b. Which specific villages could form clusters?

25c. How could growth be allocated between villages within a cluster?



The Influence of the Norwich Urban Area

26. Do you support a Norwich centred policy area and, if so, why and on what boundaries?

Section 6 – Topic Policies The Economy

The Supply of Employment Land

27. What option or options do you support? (refers to options on pg.71-2)

- 28. Which allocated or existing employment sites should be identified as strategic sites and protected?
- 29. Are there employment areas that should be identified as suitable for release for residential uses?

30. Are there any new employment sites that should be allocated?

Accommodating Expenditure Growth

31. Should the position of any of the centres in the retail hierarchy be changed?

32. Do any of the existing retail centres have scope to expand to accommodate further floorspace?

The Rural Economy

33. What measures could the GNLP introduce to boost the rural economy?

The new garden village scheme at Hethel is designed to facilitate the Norwich to Cambridge A11 growth corridor economic strategy by providing:

- a workforce living within the immediate area,
- quality employment opportunities for the rural area,
- space for growth of hi-tech employment and linked education facilities,
- leverage for additional investment to the Cambridge-Norwich Hi-tech corridor.

Delivering a new garden village in the hi-tech corridor in a location that is accessible to Norwich, Wymondham, Easton Food Enterprise Park, Lotus and the Hethel Engineering Centre and the Norwich Research Park will provide future residents with diverse employment opportunities. Furthermore, new smart technologies, engineering, data and ed-tech educational facilities within



the garden village could provide new and existing businesses with the bespoke education, skilling and re-skilling they need to grow and expand.

Lanpro are acutely aware that the highly successful economic strategy associated within the initial growth phases at Milton Keynes didn't happen by accident. Hethel garden village will require a focused long-term business growth strategy and this approach could be funded by the land capture model for the new settlement which is deliberately designed to be at a scale where the land capture model can work as an engine of growth to attract new business and drive investment and opportunities into the surrounding rural areas. Access to this new economic opportunity for the rural area will be delivered by investment in new public transport infrastructure, communication, education and fibre connections.

The land capture models being proposed at Hethel could assist in funding the expansion of Hethel Engineering Centre directly delivering new jobs and work spaces. The aim is also to create a new Ed-tech school at Hethel that will be funded by the new settlement (such as that proposed at the Renault sponsored Leerpark school in Holland). A new 0-19 years education facility will take the pressure off existing schools in Wymondham and Hethersett and could capitilise on future further education opportunities.

The flow of revenue through the land capture models and from the asset owning parts of Hethel garden village could also be used to invest in health care, community policing, smart technologies, civic realm, community spaces and youth. A specific aim is that the new settlement will speculate by providing subsidised employment spaces for the young to create a new generation of young entrepreneurs within the rural area.

Access and Transportation

Strategic Transport Issues

34. Are there any other specific strategic transport improvements the GNLP should support?

Promoting Healthier Lifestyles, Sustainable Travel Choices and Greater Accessibility to Broadband

35. Are there other measures that the GNLP can promote to support improved sustainable transport and broadband and mobile networks across the plan area?

Design

Options

36. What approach do you support for promoting good design of new development?



We consider that Option DE1 to broadly continue with the existing design and density policy approaches with some relatively minor changes and updating is appropriate. This approach will support good design. Setting more prescriptive design and density policies is likely to be difficult to achieve across such a large and diverse area and should be approached with caution. Setting a policy that satisfactorily deals with city centre apartment sites as well as rural infill sites both in terms of density and design may create more problems than it solves. We consider that a broad policy is more appropriate and that individual site allocation policies could set more prescriptive site-specific requirements, backed up by Development Management Policies in each of the Districts and the City.

Housing

Minimum Affordable Housing Threshold

37. Which approach to affordable housing thresholds do you prefer?

We favour option AH2 that requires only affordable housing on sites of 11 or more dwellings in line with current and expected Government guidance. We object to option AH1 for the same reason.

Application of Affordable Housing Percentage Requirements on Sites

38. What approach do you favour for affordable housing percentages? (refers to options on pg.87)

We consider that the simpler the affordable housing policy is, the more likely it is to deliver required affordable provision across the Greater Norwich area and to speed up the planning process by eliminating lengthy negotiations on site viability. The affordable housing target for Greater Norwich has not been met on annual basis for the past 5 years at least. It would be interesting to know what the average affordable provision has been across all sites greater than 10 units since adoption of the JCS. It is certainly not 33% as per the aim of the JCS policy. It is noted that paragraph 6.8 of the Growth Options Document states that *"seeking less than 27% affordable housing targets"*, but under delivery of targets is already happening, even with a higher % target. Lowering the target, could actually increase delivery of **all** housing types.

We consider that if a realistic % of circa 20% was set across all sites above the qualifying threshold, it would eliminate the need for viability challenge except in very exceptional circumstances and would give developers the certainty they need to be able to get on and secure planning permissions for schemes at a viable level. This would eliminate significant delay and cost in the planning process associated with lengthy heads of terms and S106 negotiations and would enable developers to get on and deliver the housing on site. At the present time the affordable housing levels are frequently a major hindrance to securing timely delivery of both private market and affordable housing.

Tenure Split for Affordable Housing



39. Do you support the favoured option for tenure split?

We object to a one size fits all tenure split approach. It is considered that tenure split should be considered on a site by site basis depending upon local need and upon what Registered providers want to provide and can fund.

Rural Windfall, Exception Sites and Small Sites

40. Which approach do you think should be taken to rural windfall and exceptions sites? (refers to options on pg.89-90)

We consider that Option AH7 to allow small scale windfall sites adjacent, or close to settlements with development boundaries is appropriate. These sites should be subject to a criteria-based policy to ensure that they are only permitted where they are acceptable in terms of impact on form and character, landscape setting of the village and are immediately adjacent to settlement boundaries. We consider that where such sites are permitted they could provide for a proportion of self-build plots where there is an identified requirement in the location.

Given the sometimes irregular shape of settlement boundaries in villages, we would propose that "close to" be incorporated into the policy.

Housing Mix – Relative Ratios of House Sizes by Bedrooms

41. Which approach to the mix of housing do you support? (refers to options on pg.92)

We support option AH10 and object to option AH9 as described on the basis that the market will always dictate housing mix delivery based on a known existing demand in each District. Any attempt to apply a blanket housing mix across the entire GNLP area will only serve to frustrate housing delivery and repeat the mistakes of the past that have resulted in missed housing targets and a rolled-up housing need. An overly prescriptive policy is not going to assist in meeting housing delivery targets for any house type.

Housing with Care, Extra-Care Housing and Retirement Housing

42. Which approach or approaches to housing for older people and care accommodation do you favour?

Houseboats

43. Which of the reasonable alternatives for houseboats do you favour?

Gypsies and Travellers



- 44. Which policy approach do you favour to planning for the needs of Gypsies and Travellers?
- 45. Are there any suitable sites for Gypsy and Traveller accommodation you wish to submit?

Travelling Showpeople

- 46. Do you support the favoured option for planning for the needs of Travelling Showpeople?
- 47. Are there any suitable sites for Travelling Showpeople accommodation you wish to submit?

Residential Caravans/Park Homes

48. Do you support the favoured option for residential caravans and park homes?

49. Are there any potential locations for new/expanded residential caravan sites that you wish to propose?

Climate Change

50. Do you support the favoured option for climate change policy?

Air Quality

How Should Air Quality be Covered in the GNLP?

51. Which approach do you favour for air quality? (refers to options on pg.104-5)

Flooding

How Should Flooding and Flood Risk be Covered in the GNLP?

52. Do you support the favoured option for flood risk policy?

Nature Conservation, Green Infrastructure and Habitats Regulation Assessment Mitigation

How Should Nature Conservation and Green Infrastructure be Covered in the GNLP?

53. Which option do you support? (refers to options on pg.111)

Lanpro supports a variation of option NC1 where specific housing, employment and a new garden settlement in the Cambridge-Norwich hi-tech corridor are chosen to deliver large areas of



strategic green infrastructure. My clients have already made detailed representations promoting a number of sites at Rackheath, Salhouse, Barford, Caistor St Edmund, Mulbarton and Hethel (the new garden village site) to deliver a network of new large green spaces including Country Parks linked to housing and new settlement delivery.

Lanpro considers that the blanket application of option NC1 as an enlarged fixed open space requirement to be delivered on all new housing sites regardless of location, context, scale and viability will not deliver the quantum, or quality, of strategic green infrastructure needed to meet existing shortfalls or offset the impact of planned new housing growth on the Natura 2000 sites (including The Broads) quickly enough. This over-and-above requirement will only serve to frustrate development on viability grounds. Furthermore, this new dispersed network of extra green space on housing sites in conjunction with Whitlingham County Park will also not be sufficiently attractive to mitigate against the inevitable recreational impacts of new growth on the North Norfolk Coast SAC, SPA and Ramsar, The Broads SPA and Broadland SPA and Ramsar. This is evident through the on-going application of a similar extra green space policy in Broadland District Council area that is doing very little to meet overall open space targets/existing deficiencies within the Norwich Policy Area.

We further consider that the pooling of offsite payments as proposed under option NC2 will also not work for the same reasons. The problem being that land on the edge of existing urban areas where sustainable growth is being focused has clear hope value and is therefore typically not for sale for low-value open space and recreation uses.

The clear and obvious way forward is to select specific housing sites as a focus for growth around the City of Norwich that are sufficiently large to accommodate this shortfall and open space requirement and to make open space delivery (quantum, type, equipment required and phasing) a requirement of the allocation in order to provide meaningful Green Infrastructure.

I would direct you to my clients' previous representations submitted in response to the previous call-for-sites and the accompanying Supporting Representation document entitled Green Infrastructure Strategy dated July 2016 that outlines a comprehensive delivery strategy (see Appendix A)

• Do you think any changes should be made to the Green Infrastructure network?

In line with Lanpro's previous representations we consider that changes need to be made through an expansion of the existing Green Infrastructure network around Greater Norwich. We favour an alternative approach focused around the deliver new large housing allocations enabling the linked delivery a network of new County Parks as a properly costed requirement of development. We have assembled a number of sites in the following locations that are fully costed and can deliver the following as dedicated mixed-use allocations:

• Barford (circa. 150 dwellings delivering 29ha);



- Rackheath (circa. 300 dwellings delivering 32ha);
- Salhouse (circa. 90 dwellings delivering 7ha);
- Hethel (circa. 2000 dwellings as a new garden village delivering 73ha);
- Mulbarton (circa. 180 dwellings delivering 10ha); and
- Caistor St Edmund (circa. 300 dwellings delivering 24.5ha).

This linked housing and new strategic green infrastructure approach will deliver circa. 175.5 ha of new green infrastructure and open recreational spaces in the form of Country Parks for public use. The County Park locations have been selected as they are all on main road corridors, on the edge of existing sustainable growth settlements and are also accessible to walking, cycling and public transport. See our attached Green Infrastructure Paper at Appendix A for further information.

This smart approach to meeting growth and open space requirements will allow people (both existing and future residents) to live healthier lives in locations that they don't feel the need to escape from at the weekends to reduce the impact to the Natura 2000 sites and on-going and increasing costs to the public purse.

Landscape

Landscape Character and Protection

54. Which of these options do you favour? (refers to options on pg.115)

Lanpro understands the need to protect sensitive landscapes and river valleys but these landscapes are generally subject to existing other levels of protection. We also understand the need to prevent coalescence between existing settlements to protect townscape character and to enable resident populations to have direct access to countryside recreation and benefits. Nevertheless, we object in the strongest possible terms to approaches outlined in options LA1 and LS2 especially the protection of the route of the NNDR that has no real landscape merit (one of the key reasons the route was selected and evidenced in the original submission documents) and is designed to facilitate access to new future planned growth areas.

Both approaches favour the blanket application of Green Belt-type constraint policies for no valid landscape and/or planning reasons when (due largely to a lack of brownfield land supply within the City) the outward expansion of Norwich into the fringe parishes is inevitable. Indeed, the current growth strategy for Norwich as contained in the adopted Joint Core Strategy acknowledges that the Norwich Policy area that is the countryside beyond the existing urban edge is the most sustainable location for new housing and employment growth.

Lanpro favours a new option that seeks to deliver a proper planning approach to development and one that allocates sufficient deliverable and viable housing and employment sites to meet real-time needs (including City Deal growth requirements) rather than the current strategy that seeks to underprovide for all the wrong reasons. This is the most appropriate way to take the development pressures off the higher value fringe parishes beyond the outer edge of the City.



Strategic Gaps

55. Should the GNLP protect additional Strategic Gaps and if so where should these be?

Lanpro does not agree that new Strategic Gaps are required within the Greater Norwich Local Plan area to separate existing settlements. This is because similarly worded countryside policies already acting as development constraints already exist and this type of quasi-Green Belt-type policy is not required.

Energy

56. Should option EN1 be included in the GNLP?

Water

57. Do you support option W1?

Communities

Location of Affordable Housing within Sites

58. Do you support option COM1 for the distribution of affordable housing?

Health Impact Assessments

59. Which option do you support? (refers to options on pg.123)

Neighbourhood Planning

60. Do you support option NP1? If so, which GNLP policies should be "strategic"?

Culture

How Should Culture be Covered in the GNLP?

61. Which option do you support? (refers to options on pg.126-7)

The Broads

62. Do you support option BR1?

Section 7 – Monitoring the Plan

Monitoring of the GNLP

63. Are there any current indicators that should be excluded or included in the GNLP monitoring framework?



The existing indicators on which the JCS is monitored are considered appropriate to carry forward. Additional indicators that should be included are:

- the proportion of housing delivery that is happening on the allocated sites. At the
 present time a significant provision of delivery is taking place on 5-year land supply and
 windfall sites. The proportion taking place on the allocated sites is not understood. In
 order to assess how effective the plan is, it is considered that this measure is essential.
- the provision of self-build plots, particularly if Policy Option AH7 is drafted to include provision of self-build plots.
- the delivery of private and funded care beds in the plan area as there is a significant need for these to be provided.

Shortfall in Housing Land Supply

64. Which option do you support? (refers to options on pg.131-2)

We note the policy Option HLS1 to allow the most appropriate HELAA sites to come forward if there were no 5-year land supply. We are concerned that this approach will be difficult to put into practice. If this approach is taken it will presumably be based upon the development hierarchy but how will locations be prioritised between South Norfolk and Broadland in particular? The level of assessment of HELAA sites is minimal and the onus is on the Councils to undertake this rather than the landowner/developer. It will be difficult to prioritise sites based on limited assessment information, in locations where there are multiple sites available. How will this process be undertaken in a fair and transparent way outside of the Local Plan process? It is therefore questionable whether this approach would actually provide a simpler and quicker process than Option HLS2.

We consider that Option HLS2 requiring a short, focussed review of the local plan to allocate more deliverable sites is the only reasonable approach because it is fair and transparent. This also places the onus upon the promoter to provide evidence regarding site suitability and delivery. The need for such a review should be kept under continuous review based upon annual monitoring reports. This was the approach recommended by the Inspector in relation to housing shortfall in the Broadland part of the NPA for the JCS and JCS policy 22 was put in place for this purpose, although it is noted this has not been implemented.

Continuing to allow planning permissions on a 5-year land supply basis until the short focussed review has been completed is a reasonable approach and if an appropriate buffer is added to the housing requirement figure during plan preparation (see our response to question 5), then the likelihood of there being insufficient 5 year housing land supply should be minimal in any case. **General Questions**

65. Are there any other issues relating to the GNLP you would like to raise?



6. Site Assessment

The HELAA capacity assessment December 2017 has assessed the suitability and availability of sites for residential development in broad terms by means of a desk top assessment and advice from a range of technical consultees. It identifies potential constraints to development and/or impacts of developing a site which may need further investigation and additional measures to facilitate development e.g. additional infrastructure or mitigation.

Lanpro on behalf of Glavenhill has commissioned more detailed technical assessments on a range of issues from specialist consultants which have been summarised in Section 4 above. These have enabled us to draw more detailed conclusions on the suitability of this site as set out below:

Constraints Analysis	HELAA Assessment	Lanpro Assessment
Access	Amber	Green
Accessibility to Services	Amber	Green
Utlilities Capacity	Amber	Amber
Utilities Infrastructure	Green	Amber
Contamination and	Amber	Green
Ground Stability		
Flood Risk	Amber	Green
Market Attractiveness	Green	Green
Impacts Analysis	Green	Amber
Significant Landscapes	Amber	Green
Townscapes	Green	Green
Biodiversity and Geo-	Green	Green
diversity		
Historic Environment	Green	Green
Open space and GI	Green	Green
Transport and Roads	Amber	Green
Compatibility with	Amber	Green
Neighbouring uses.		

Lanpro considers that the individual merits of this housing site that is deliberately designed to deliver a large area of new permanent Rackheath Country Park has been wrongly assessed in the published HELAA scoring. We suggest as outlined above alternative scoring that better reflects the actual merits of the site. We contend that this new scoring should be adopted going forwards as being the correct scoring for the site.



7. Conclusions

It is demonstrated in this submission that the Glavenhill proposals for the site at Green Lane West in Rackheath (assigned the reference GNLP0478) can deliver much needed new housing and will contribute to the achievement of sustainable development.

The proposals are consistent with the principles of policies set out in the National Planning Policy Framework, including the presumption in favour of sustainable development. The mixed-use proposals that deliver the new Rackheath Country Park are also aspirational but realistic.

It is further demonstrated that the proposals will deliver much needed green spaces to enhance the natural environment and the village setting. The approach advocated will result in net environmental gains whilst also mitigating noise and air quality impacts resulting from the NNDR.

Lanpro is therefore seeking the allocation of the 39.5ha site for mixed use development for circa. 300 dwellings, community facilities and the new Rackheath County Park in emerging Greater Norwich Local Plan.



8. Next Steps

Glavenhill is seeking early and meaningful engagement with the Local Planning Authority to deliver the emerging mixed-use scheme for the Green Lane West site.

This will enable all involved to plan positively for new growth, better understand specific local housing needs and to meet known existing green infrastructure deficiencies within this part of the Norwich Policy Area early in the Plan period.



Appendix A

PREVIOUS SUPPORTING REPRESENTATION INC. GREEN INFRASTRUCTURE STRATEGY SUBMITTED TO THE GREATER NORWICH LOCAL PLAN CALL-FOR-SITES PROCESS BY LANPRO IN JULY 2016



Greater Norwich Local Plan: Call for Sites

Supporting Representation: Green Infrastructure Strategy

July 2016

Issue Sheet

Supporting Representation: Green Infrastructure Strategy

July 2016

Prepared by: Signature:

Name: Ian Reilly Title: Senior Planner

Date: 08 July 2016

Approved by:

Signature:

Name: Philip Atkinson

Title: Director Date: 08 July 2016

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1 Introduction and Background

1.1 Instruction

- 1.1.1 Lanpro Services have been instructed to promote 18 strategic sites through the Greater Norwich Local Plan process.
- 1.1.2 As part of this instruction Lanpro Services have prepared separate representations on each site, however it was considered beneficial to also provide an overview of the strategic green infrastructure theme which has driven the identification and design of the sites.

1.2 Natural Environment and Rural Communities Act (2006)

- 1.2.1 Section 40 of the Natural Environment and Rural Communities Act 2006, places a duty on all public authorities in England and Wales to have regard, in the exercise of their functions, to the purpose of conserving biodiversity. A key purpose of this duty is to embed consideration of biodiversity as an integral part of policy and decision making throughout the public sector.
- 1.2.2 Section 40(1) imposes a duty to conserve biodiversity:

Every public authority must, in exercising its functions, have regard, so far as is consistent with the proper exercise of those functions, to the purpose of conserving biodiversity.

1.2.3 Section 40(3) of the Act explains that:

Conserving biodiversity includes, in relation to a living organism or type of habitat, restoring or enhancing a population or habitat.

1.2.4 Therefore, the duty applies to all local authorities and extends beyond just conserving what is already there to carrying out, supporting and requiring actions that may also restore or enhance biodiversity.

1.3 Natural England 'Nature Nearby' Accessible Natural Greenspace Guidance (2010)

- 1.3.1 Released in 2010, Natural England's most up to date advice on accessible natural greenspace, this document detailed the social, economic and environmental importance of providing GI.
- 1.3.2 Natural England recognised that access to the natural environment through local green spaces varies widely across the country, and even within a single local authority area.
- 1.3.3 Natural England produced Accessible Natural Greenspace Standards (ANGSt) which it advised should be adopted by Local Authorities. It was envisaged that the adoption of ANGSt would redress imbalances in GI availability in local communities.
- 1.3.4 ANGSt recommends that everyone, wherever they live, should have an accessible natural greenspace:
 - of at least 2 hectares in size, no more than 300 metres (5 minutes walk) from home;
 - at least one accessible 20 hectare site within two kilometres of home;
 - one accessible 100 hectare site within five kilometres of home; and
 - one accessible 500 hectare site within ten kilometres of home; plus
 - a minimum of one hectare of statutory Local Nature Reserves per thousand population.

1.4 The Natural Environment White Paper (2011)

1.4.1 The Government's Natural Environment White Paper, The Natural Choice: Securing the Value of Nature, refers to the role of planning in protecting and improving the natural environment and facilitating coherent and resilient ecological networks that reflect the value of natural systems.

- 1.4.2 Planning is considered to be a key element of the institutional framework that will achieve the objectives set out in the White Paper. The aims of the White Paper include halting biodiversity loss by 2020, supporting 'healthy functioning ecosystems', and establishing 'coherent ecological networks'.
- 1.4.3 The White Paper refers to the role of urban GI as completing 'the links in our national ecological network' and 'one of the most effective tools available to us in managing environmental risks such as flooding and heat waves'. It advocates that green spaces should be factored into the development of all communities.

1.5 DEFRA - Biodiversity 2020 (2011)

- 1.5.1 Department for Environment, Food and Rural Affairs (DEFRA) Biodiversity 2020 is a national strategy for England's wildlife and ecosystem services; it was published in summer 2011. It sets out the Government's ambition to halt overall loss of England's biodiversity by 2020, support healthy well-functioning ecosystems and establish coherent ecological networks, with more and better places for nature for the benefit of wildlife and people.
- 1.5.2 The reform of the planning system was identified as key to reducing environmental pressure from planning and development, by taking 'a strategic approach to planning for nature' and by retaining 'the protection and improvement of the natural environment as core objectives of the planning system'. Priority action 3.4 of the Biodiversity Strategy sets out how the approach of the planning system will guide development to the best location, encourage greener design, and enhance natural networks.

1.6 NPPF (2012) and PPG

- 1.6.1 Central Government planning guidance contained in the NPPF advises that there are three dimensions to sustainable development; economic, social and environmental. The key to providing sustainable development is to ensure that all three are considered within planning decisions and plan making.
- 1.6.2 The NPPF (paras 6 and 17) identifies sustainable development as the purpose of the planning system and conserving and enhancing the natural environment as a 'core planning principle'. While specific policies on conserving and enhancing the natural environment are addressed in Section 11 of the NPPF, these should not be considered in isolation, as other natural environment related policies, and their consideration in plan and decision-making, can be found throughout the document, specifically in relation to GI (para. 99) and evidence-gathering (paras 165-168).
- 1.6.3 Paragraph 9 of the NPPF advises that pursuing sustainable development involves seeking positive improvements in the quality of the built, natural and historic environment, as well as in people's quality of life, including (but not limited to):
 - making it easier for jobs to be created in cities, towns and villages;
 - moving from a net loss of bio-diversity to achieving net gains for nature;
 - replacing poor design with better design;
 - improving the conditions in which people live, work, travel and take leisure; and
 - widening the choice of high quality homes.
- 1.6.4 The objectives for the natural environment within the planning system are set out in the NPPF (in para. 109) and state that the 'planning system should contribute to and enhance the natural and local environment by:
 - protecting and enhancing valued landscapes, geological conservation interests and soils;
 - recognising the wider benefits of ecosystem services;

- minimising impacts on biodiversity and providing net gains in biodiversity where
 possible, contributing to the Government's commitment to halt the overall decline in
 biodiversity, including by establishing coherent ecological networks that are more
 resilient to current and future pressures;
- preventing both new and existing development from contributing to or being put at unacceptable risk from, or being adversely affected by unacceptable levels of soil, air, water or noise pollution or land instability; and
- remediating and mitigating despoiled, degraded, derelict, contaminated and unstable land, where appropriate.
- 1.6.5 The NPPF clearly supports the objectives set out in the Natural Environment White Paper by stressing a proactive and strategic approach to planning for the natural environment. The ambition of the NPPF is not just to retain protection for existing designations, but to plan ahead for re-creation of habitat where possible. The NPPF states (para. 114) that local planning authorities should 'set out a strategic approach in their Local Plans, planning positively for the creation, protection, enhancement and management of networks of biodiversity and green infrastructure'.
- 1.6.6 Furthermore, the NPPF requires local authorities to 'plan for biodiversity at a landscape scale across local authority boundaries' and 'identify and map components of the local ecological networks, including the hierarchy of international, national and locally designated sites of importance for biodiversity, wildlife corridors and stepping stones that connect them and areas identified by local partnerships for habitat restoration or creation' (para. 117).
- 1.6.7 The NPPF and Planning Practice Guidance define Green Infrastructure (GI) as a network of multi-functional green space, urban and rural, which is capable of delivering a wide range of environmental and quality of life benefits for local communities.
- 1.6.8 Green Infrastructure (GI) is therefore an integral part of the sustainable development goal. GI ensures that there are net gains for biodiversity and that conditions are improved for leisure.
- 1.6.9 The creation of, and protection of, existing high quality publically accessible GI also adds value to the attractiveness of a location for business investment and for house builders.
- 1.6.10 It is a key requirement of the NPPF for Local Authorities to consider the role of GI within their plan making and decision taking; failure to do so would result in outcomes which could not be considered as sustainable development.
- 1.6.11 The NPPF is the first part of the planning vehicle to implement the requirements of Section 40 of the Natural Environment and Rural Communities Act 2006 and the aims of The Natural Environment White Paper (2011).
- 1.6.12 To find any part of a Development Plan sound it must fully reflect the policies of the NPPF. Therefore, GI and biodiversity requirements need to be filtered through to Local Authority development plan documents and act as a core consideration within decision taking and plan making.
- 1.6.13 The National Planning Policy Guidance (NPPG) defines Green Infrastructure as:

.....a network of multifunctional green space, urban and rural, which is capable of delivering a wide range of environmental and quality of life benefits for local communities.

Green infrastructure is not simply an alternative description for conventional open space. As a network it includes parks, open spaces, playing fields, woodlands, but also street trees, allotments and private gardens. It can also include streams, canals and other water bodies and features such as green roofs and walls.

1.6.14 The NPPG highlights that Green Infrastructure is important to the delivery of high quality sustainable development, alongside other forms of infrastructure such as transport, energy, waste and water.

- 1.6.15 Green Infrastructure is also recognised in the NPPG as providing multiple benefits, notably ecosystem services, at a range of scales, derived from natural systems and processes, for the individual, for society, the economy and the environment.
- 1.6.16 Furthermore the NPPG advises that to ensure that these benefits are delivered, green infrastructure must be well planned, designed and maintained. Green Infrastructure should, therefore, be a key consideration in both local plans and planning decisions.
- 1.6.17 The NPPG provides further clarification on how successful GI can help to deliver wider planning policy:

Building a strong, competitive economy

Green infrastructure can drive economic growth and regeneration, helping to create high quality environments which are attractive to businesses and investors.

Delivering a wide choice of high quality homes

Green infrastructure can help deliver quality of life and provide opportunities for recreation, social interaction and play in new and existing neighbourhoods. More broadly, green infrastructure exists within a wider landscape context and can reinforce and enhance local landscape character, contributing to a sense of place. Green infrastructure is also an important approach to delivering ecosystem services and ecological networks.

Requiring good design

Well-designed green infrastructure helps create a sense of place by responding to, and enhancing, local landscape character. Green infrastructure can also help create safe and accessible environments in new development and the regeneration of brownfield sites in existing built up areas.

Promoting healthy communities

Green infrastructure can improve public health and community wellbeing by improving environmental quality, providing opportunities for recreation and exercise and delivering mental and physical health benefits. Green infrastructure also helps reduce air pollution, noise and the impacts of extreme heat and extreme rainfall events.

Meeting the challenge of climate change, flooding and coastal change

Green infrastructure can help urban, rural and coastal communities mitigate the risks associated with climate change and adapt to its impacts by storing carbon; improving drainage (including the use of sustainable drainage systems) and managing flooding and water resources; improving water quality; reducing the urban heat-island effect and; where appropriate, supporting adaptive management in coastal areas. Green infrastructure networks also help species adapt to climate change by providing opportunities for movement.

Conserving and enhancing the natural environment

The components of green infrastructure exist within the wider landscape context and should enhance local landscape character and contribute to place-making. High quality networks of multifunctional green infrastructure provide a range of ecosystem services and can make a significant contribution to halting the decline in biodiversity.

2 Growth Considerations

2.1 SHMA

2.1.1 The Central Norfolk Strategic Housing Market Assessment (SHMA) issued in December 2015 identifies a Core Housing Market Area, a Greater Norwich Housing Market Area and a Central Norfolk Housing Market Area.

- 2.1.2 The SHMA identifies the objectively assessed need for the partner councils until 2036, ten years beyond the current JCS period.
- 2.1.3 The JCS required for 37,000 homes to be provided by 2026. The SHMA advises that a further 15,000 dwellings will be required between 2026 and 2036 within the districts of Norwich, South Norfolk and Broadland.
- 2.1.4 North Norfolk and Breckland Council are currently in the early stages of their Local Plan process, their plan periods will run from 2012 until 2036. The SHMA advises that the growth required in those districts will be circa 25,000 dwellings in that period.

2.2 Natura 2000 sites

- 2.2.1 Natura 2000 sites are considered to be Special Areas of Conservation (SACs), Special Protection Areas (SPAs) and RAMSAR sites (internationally important wetland sites). It is a requirement of the Sustainability Appraisal, Habitats Regulations Assessment and Appropriate Assessment to considered the direct and indirect effects of population growth upon the integrity of these sites.
- 2.2.2 A major consideration of population growth is the visitor pressures placed on publically accessible Natura 2000 sites. These recreational pressures have been considered previously through the adoption of the JCS and the Norwich, South Norfolk and Broadland Council Local Plans. Many of the Natura 2000 sites had been scoped out through the sustainability appraisal scoping process as unlikely to be detrimentally impacted upon by the growth projections.
- 2.2.3 On-site open space provision, delivery of strategic GI through investment and specific allocations such as South Norfolk's Bawburgh Lakes site had been considered sufficient to mitigate against any impacts which were considered possible on those vulnerable Natura 2000 sites.
- 2.2.4 In Broadland the onsite open space policy requirements are considered by many developers to be onerous and at risk of making schemes unviable. The open space requirements which the Council are seeking are a direct result of concerns raised by Natural England regarding impacts on Natura 2000 sites.
- 2.2.5 South Norfolk Council are reliant on a strategy of creating access to the open countryside to ensure that population pressures do not impact negatively on protected sites. This strategy does not take into account that the open countryside is out of their control in terms of accessibility and quality of recreational standard, it also assumes that the average resident is fully aware of the rural footpath network. It should also be noted that the delivery of circa 70ha of publically accessible open space at the Bawburgh Lakes site has not made any progress in over ten years.
- 2.2.6 The strategies detailed above were devised to ensure that the Natura 2000 sites which had not been scoped out from the relevant sustainability appraisals would be protected. However, it is unclear if the scoping exercise undertaken by the Councils took account of the existing deficiency in natural and semi natural public open space which was evidenced in each Councils PPG17 study from 2007.
- 2.2.7 For example, the South Norfolk PPG17 study found that there were large scale deficiencies in the supply of publically accessible Natural and Semi-Natural Greenspace, specifically 200ha in the north west and south west of the District
- 2.2.8 The sustainability appraisal Scoping Report which accompanies the Call for Sites provides an understanding that there is a need to protect and enhance nationally and internationally protected nature conservation interests and geodiversity sites in and adjacent to the area, with particular emphasis on reducing visitor pressure on and improving water quality in Natura 2000 sites and the wider habitats of the Broads.
- 2.2.9 However, the scoping report repeats the oversight of the previous SA's undertaken for the Local Plan process. There is no acknowledgement that the visitor pressures from new development could be occurring because there is insufficient alternative natural greenspace available on site or close to their site due to the delivery of strategic GI not coming forward. This would

compound the evidenced existing problem of open space deficiencies which have not been identified or addressed correctly through the JCS, South Norfolk Local Plan or Broadland Local Plan.

- 2.2.10 Councils are not supplying sufficient accessible natural greenspace with a variety of environments to satisfy the visitor demands on Natura 2000 sites; which will increase further due to the proposed growth between now and 2036.
- 2.2.11 Therefore, it is considered that the scoping of impacts upon the Natura 2000 sites through the Appropriate Assessment, Sustainability Appraisal and Habitats Regulations Assessment needs to demonstrate that there is an understanding of the current open space deficiencies to ensure that the in combination effects of the projected growth plans are fully understood.

2.3 SANG

- 2.3.1 It is understood that Natural England consider there to be a 7.5km catchment area for publically accessible Natura 2000 sites. Therefore, increased visitor pressures which result from population growth within the 7.5km catchment area need to be considered within the scoping/sustainability exercise which accompanies the next iteration of the plan making process.
- 2.3.2 At present the spatial distribution of the projected growth is not fixed however what is known is that the designated sites have a catchment area which spreads across the majority of the three partner Council's areas.
- 2.3.3 Given the existing deficit in publically accessible natural and semi natural open space within Broadland and South Norfolk, the unsustainable/undeliverable mitigation being promoted through the respective Local Plans and the projected growth of the SHMA Councils it is apparent that suitable alternative natural greenspace (SANG) will need to be sought to avoid negative impacts being experienced at Natura 2000 sites.
- 2.3.4 The need for a variety of SANG's to be provided can be traced back to the evidence of the PPG17 studies carried out by the respective Council partners. These studies detailed that a range of opens spaces of natural and semi-natural open space needed to be provided for the district Councils to meet Natural England's ANGST recommendations.
- 2.3.5 These new spaces need to offer a variety of environments, provide for a range of walks, allow for car parking at the larger sites, and be located within the 7.5km Natura 2000 catchment area to provide for a successful SANG.
- 2.3.6 The long term management of the SANG can be offered to a variety of interested bodies ie Parish Council, District Council or Norfolk Wildlife Trust or it could be through a private management agreement.

3 Proposed Sites

3.1 Strategic Locations

- 3.1.1 Lanpro have been working with our clients to identify and secure sites which are within and adjacent to the NPA. These sites have been identified as they are within the buffer zone of the Norfolk Natura 2000 sites, they provide connections/enhancements to the JCS identified GI corridors and they are within easy reach of growth locations.
- 3.1.2 The mapping exercise which we have undertaken shows the quantum of GI which we are offering to act as SANG's in or adjacent to strategic growth locations. We would anticipate that these same locations will experience more growth through the new Greater Norwich Local Plan.
- 3.1.3 The plans detail clearly that all of our promoted sites are within the Natura 2000 buffer zones and when compared to the JCS Key diagram and GI corridor maps our sites have the potential to offer a range of opportunities for the Greater Norwich Local Plan.

3.2 Sustainable Developments

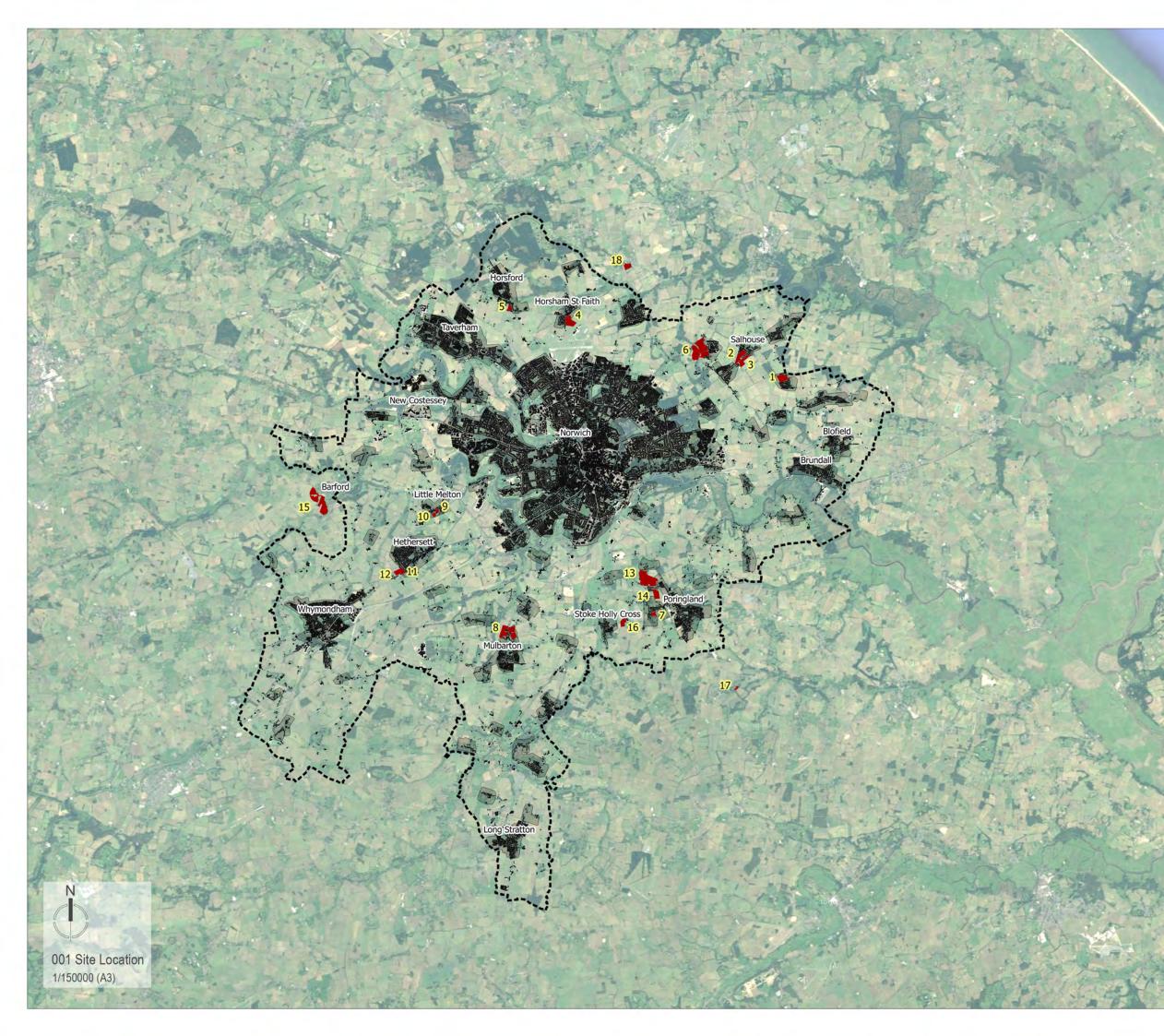
- 3.2.1 The provision of high quality GI within each promoted site has been given careful consideration. The GI will act as a benefit for the development and the surrounding locality in terms of its use, but we have also given consideration to the form of the development and its interaction with the wider landscape setting and characteristics.
- 3.2.2 The provision of GI at a rate which may be higher than the current policy requirements provides for opportunities to create high quality design outcomes in built and natural form terms.
- 3.2.3 The quantum of housing proposed at each site is appropriate to the size of the settlement which it would be related to. The biodiversity benefits which could also be introduced would ensure that each development truly provided for a net gain for the natural environment.
- 3.2.4 The developments can provide social gains through increased recreational and sporting opportunities which also lead to social inclusion gains.
- 3.2.5 The NPPG recognises that the provision of high quality GI can result in economic benefits for an area as it attracts investment in both housing and business.
- 3.2.6 The provision of these sites as proposed will ensure that the future growth plans for the Greater Norwich area will be more resilient to the potential for recreational pressures to impact on vulnerable designated and non-designated sites. Across the 18 sites 143ha of public open space can be created.

3.3 Deliverable and viable

- 3.3.1 As detailed on all of the separate submission forms we consider all of the promoted sites to be deliverable and viable. Detailed viability information can be provided but as stated in this representation previously Lanpro and their clients have identified and secured these promoted sites on the basis that the Greater Norwich area is in need of SANG's.
- 3.3.2 The majority of these sites can be taken forward immediately and the Greater Norwich Local Plan is therefore in a position to front load the provision of necessary GI to offset the recreational pressures which may occur through population growth, especially in the post 2026 period.

Supporting Representation: Green Infrastructure Strategy

> Appendix 1 – Sites Location



Note	
SUMMARY	
Norwich Policy Area	1
Existing Urban Area	IS
Proposed Sites	

Area of Green Infrastructure

1. Sandhole Lane Park	5.83 Ha
2. Norwich Road Park I	6.37 Ha
3. Norwich Road Park II	5.09 Ha
4. Old Norwich Road Park	8.95 Ha
5. Holt Road Park	1.32 Ha
6. Rackheath Country Park	31.78 Ha
7. Poringland Road Park	1.02 Ha
8. Mulbarton Road Park	9.81 Ha
9. Little Melton Green Area	0.07 Ha
10. Little Melton Green Area	a 0.22 Ha
11. New Road Park I	3.08 Ha
12.New Road Park II	3.14 Ha
13. Caistor Country Park	24.47 Ha
14. Caistor Road Park	3.03 Ha
15. Barford Country Park	28.95 Ha
16. Long Lane Park	4.32 Ha
17. Brooke Green Area	0.76 Ha
18. Frettenham Park	4.80 Ha
Total	143.01 Ha

Map Data © Google 2015

PROJECT TITLE Norwich Policy Area Green Infrastructure Strategy PROJECT NUMBER GLA 001-0635 CLIENT

DRAWING TITLE Sites Location DRAWING NUMBER REV -

^{scale} 1/150000 (A3)

DATE JUNE 2016

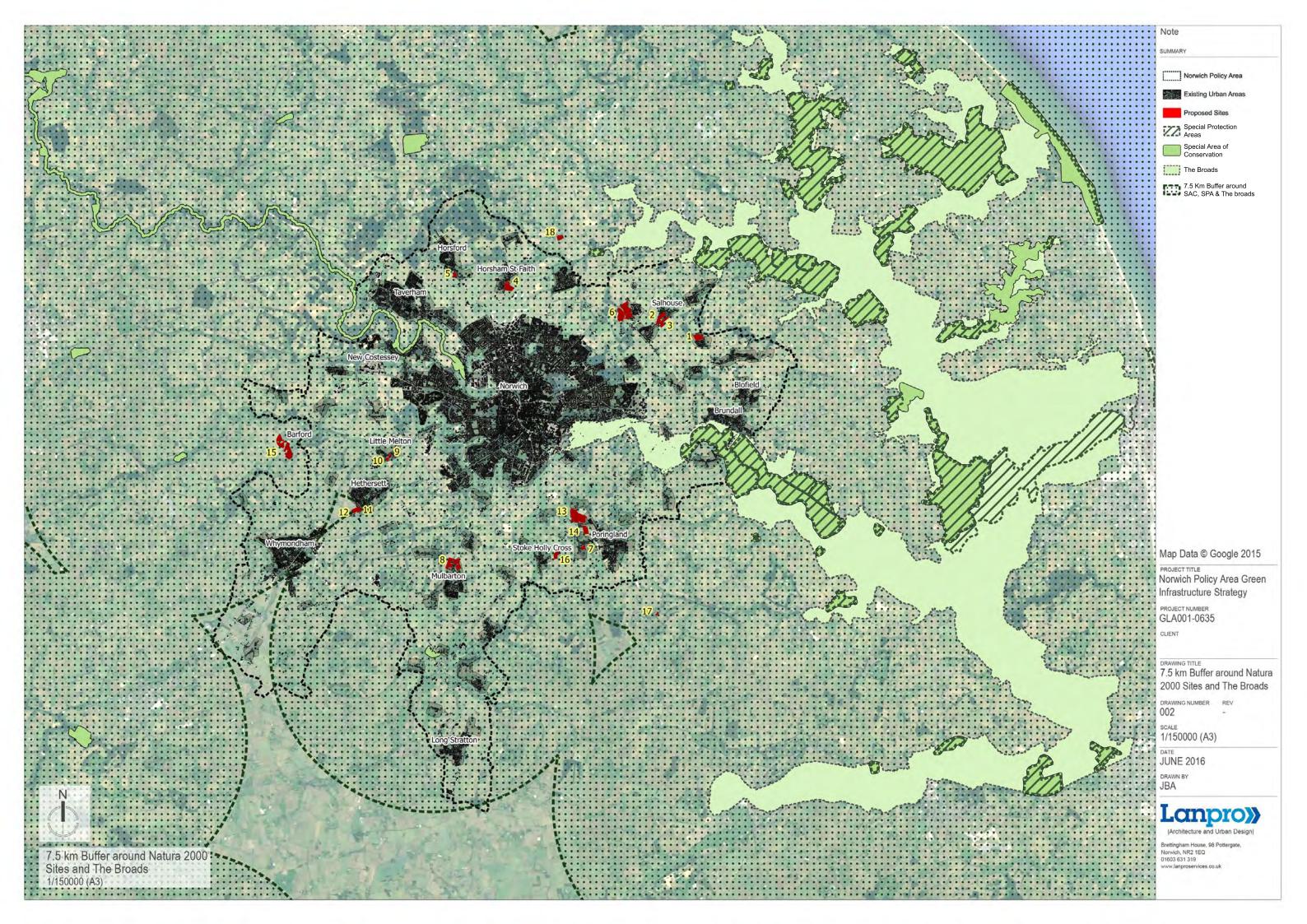
drawn by JBA



Brettingham House, 98 Pottergate, Norwich, NR2 1EQ 01603 631 319 www.lanproservices.co.uk

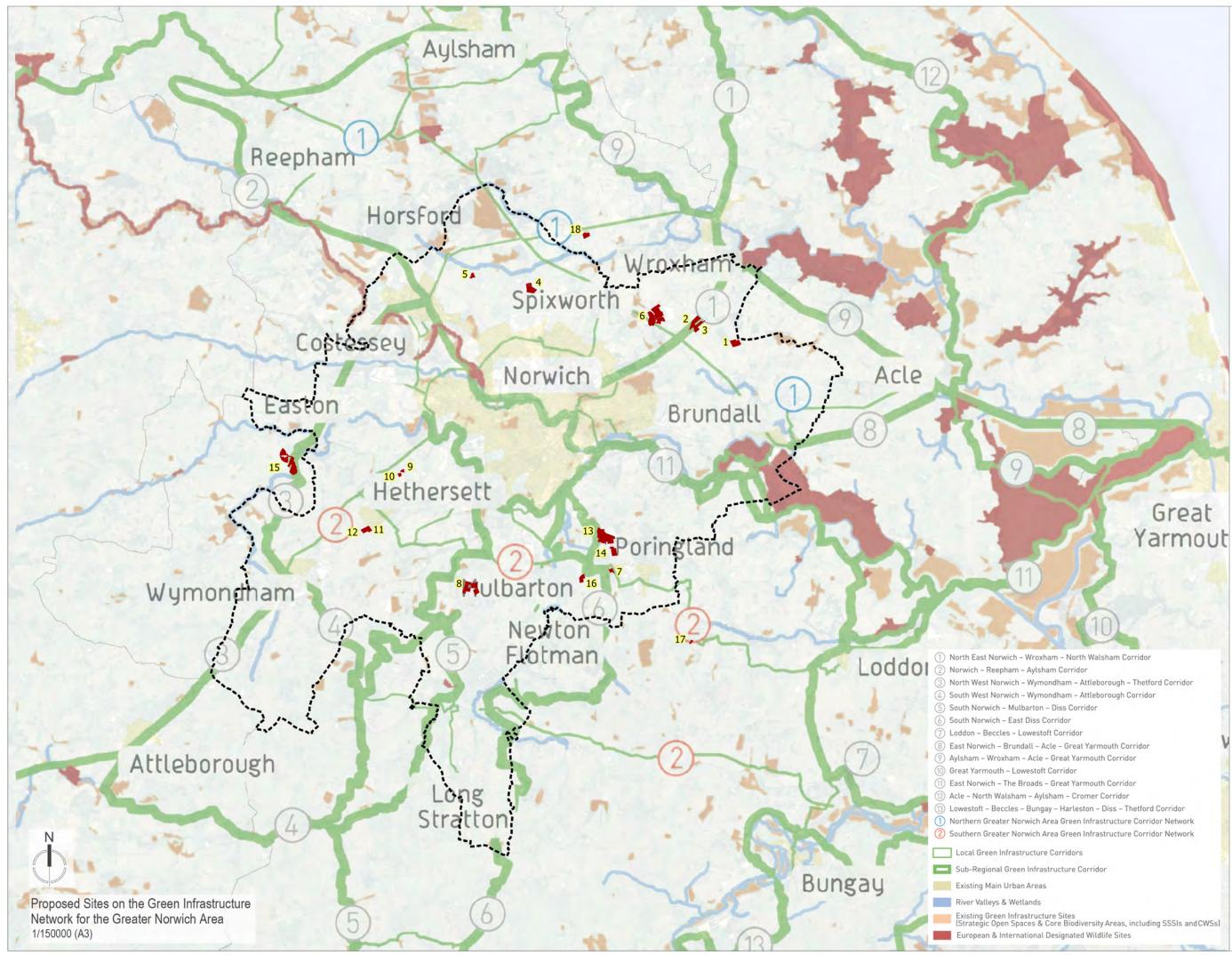
Supporting Representation: Green Infrastructure Strategy

Appendix 2 – 7.5 km Buffer around Natura 2000 Sites and The Broads



Supporting Representation: Green Infrastructure Strategy

Appendix 3 -Proposed Sites on the GI Network for the Greater Norwich Area



Note

SUMMARY

Norwich Policy Area

Proposed Sites

The Map of the Green Infrastructure Network for the Greater Norwich Area has been extracted from the Joint Core Strategy for Norwich, Broadland, and South Norfolk (2014).

Map Data © Google 2015

PROJECT TITLE Norwich Policy Area Green Infrastructure Strategy

PROJECT NUMBER GLA001-0635 CLIENT

DRAWING TITLE

Proposed Sites on the Green Infrastructure Network for the Greater Norwich Area

DRAWING NUMBER REV 003 -

SCALE 1/150000 (A3)

JUNE 2016

drawn by JBA

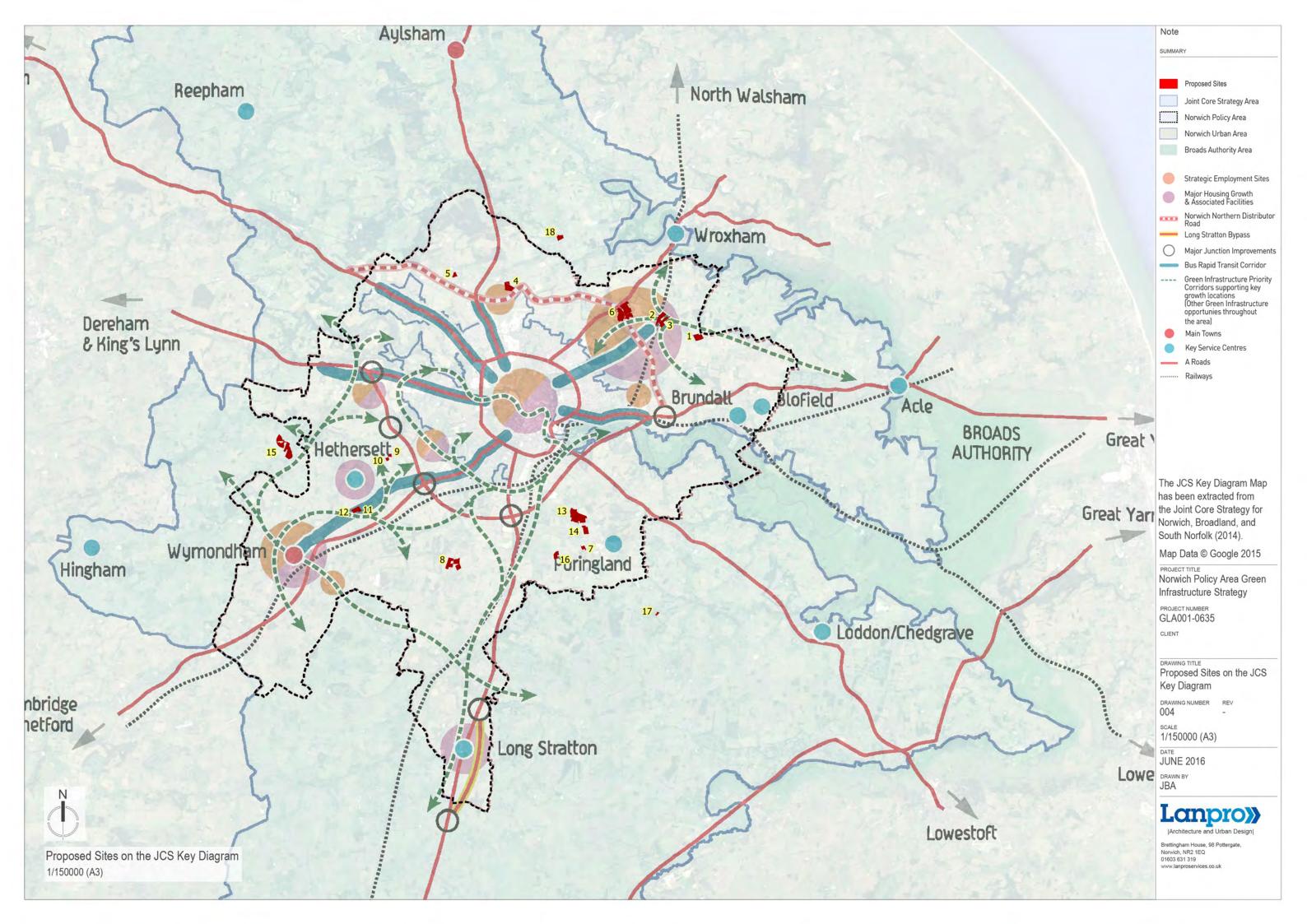
Lanpro»

Architecture and Urban Design

Brettingham House, 98 Pottergate Norwich, NR2 1EQ 01603 631 319 ww.lanproservices.co.uk

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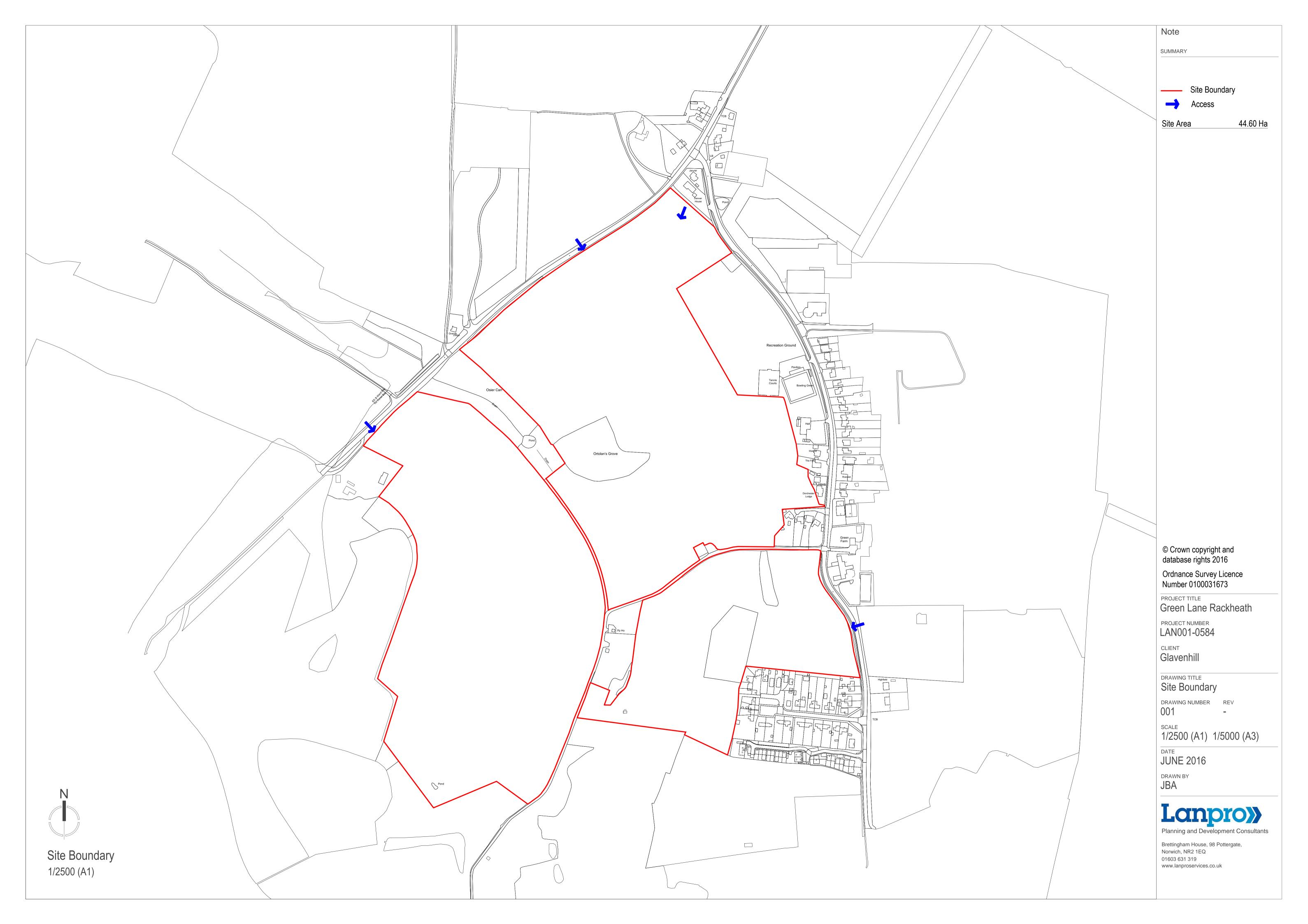
> Appendix 4 -Proposed Sites on the JCS Key Diagram





Appendix B

LOCATION PLAN





Appendix C

INDICATIVE LAYOUT PLAN



MAR	Y
	Access
_	Site Boundary
	Housing Net Developable Area
	Green Infrastructure
1	Shared Road & Footways
	Road & Public Car Parking

Net Developable Area	8.39 Ha
Gross Housing Density	3 Dw@Ha
Net Housing Density	17 Dw@Ha
No. Houses	142 Houses
Green Infrastructure	31.78 Ha
Green Infrastructure	71 %



Appendix D

ACCESS DESIGN

